



Leadership Luncheon

TUESDAY, FEBRUARY 17, 2026

SPONSORSHIPS

PARTNER WITH TWU TO CREATE MEANINGFUL IMPACT

We invite you to join Texas Woman's University as a sponsor for this year's Dallas Leadership Luncheon, our signature Dallas event. This annual gathering brings together leaders in business, health care, education, and philanthropy to celebrate and support the mission-driven work that transforms lives, elevates women and families, and strengthens the region we proudly serve.

Your sponsorship is more than visibility — it is an investment in education, leadership, and the next generation of highly trained healthcare professionals who will shape the future of North Texas.

THE VIRGINIA CHANDLER DYKES LEADERSHIP AWARD

- **Established in 2002** to honor Dallas leaders with lifelong commitment to education and community betterment.
- Honors **Virginia Chandler Dykes (1930–2022)** — TWU alumna, occupational therapy pioneer, healthcare leader, and civic champion.
- **Her Legacy:** Internationally recognized occupational therapist; longtime director of Occupational and Recreational Therapy at Baylor University Medical Center; community leader in the Dallas Opera, Women's Council of the Dallas Arboretum, and Fort Worth Opera. Honored with numerous state and national awards; TWU Distinguished Alumna and former TWU Regent.

WHY PARTNER WITH TEXAS WOMAN'S UNIVERSITY?

Strengthen Community Impact

Your sponsorship directly supports TWU graduate scholarships that expand access to advanced degrees, grow the health-care workforce, and improve community health and wellbeing. These scholarships change lives and advance the quality of care across our region.

Demonstrate Corporate Social Responsibility

Partnering with TWU showcases your commitment to education, leadership development, workforce growth, and economic mobility. It is an investment your employees will be proud of and your clients will appreciate.

Unmatched Brand Visibility

The Dallas Leadership Luncheon attracts a distinguished audience of civic leaders, corporate partners, alumni, and community influencers. Sponsorship places your organization at the forefront through premium logo placement, digital promotion, on-site recognition, and earned media opportunities — amplifying your message throughout the community.

Flexible Sponsorship Levels

TWU offers a range of sponsorship opportunities designed to meet your marketing, engagement, and philanthropic goals.

NAMED SCHOLARSHIPS AT \$10,000+

Sponsors contributing \$10,000 or more will receive a **named scholarship** awarded to TWU graduate students in nursing, physical therapy, occupational therapy, or health administration — programs aligned with critical workforce needs. This exclusive benefit allows you to see — and celebrate — the direct effect of your investment.

- **At the \$10,000 level**, *two students* will receive a scholarship bearing your organization's name. The higher the sponsorship, the more students you can support.
- **As sponsorship levels increase, more students benefit directly, expanding your impact and visibility.**
- **Named scholarships will be recognized at the luncheon and shared with the student recipient(s)**, creating a meaningful connection between your organization and future health-care leaders.

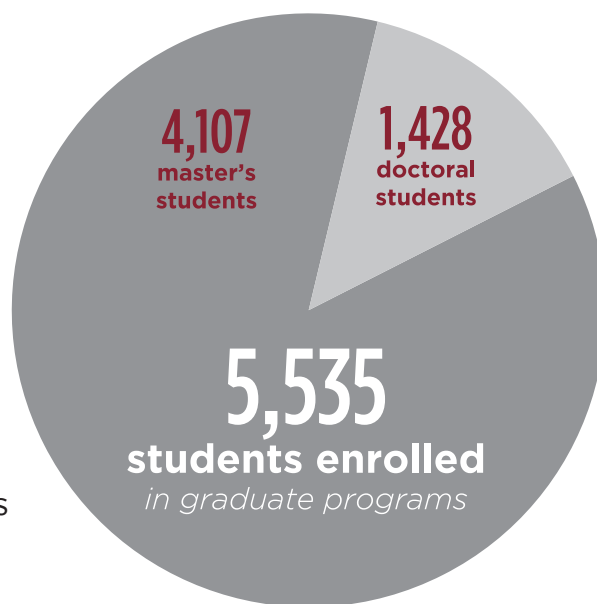


WHY TWU GRADUATE DEGREES IN HEALTH PROFESSIONS MATTER

- **TWU is helping address critical workforce shortages in nursing, physical therapy, occupational therapy, and health administration.** These professions require advanced degrees for licensure, specialization, and leadership, and TWU is one of the state's most trusted educators of highly skilled health professionals.
- **Advanced degrees are essential for leadership development,** and TWU's graduate programs are known for preparing health-care leaders who shape policy, guide interdisciplinary teams, design innovative care models, and drive quality improvement in health systems across Texas and beyond.
- **Today's patients need providers trained in new technologies and innovations.** TWU's programs prepare clinicians to use emerging tools such as telehealth, assistive technologies, advanced diagnostics, and data analytics, ensuring graduates are ready for the rapidly evolving landscape of modern health care.
- **Graduate-prepared clinicians improve patient outcomes,** and TWU graduates are recognized for delivering evidence-based care, managing complex conditions, and coordinating treatment plans that lead to shorter recovery times, fewer complications, and reduced hospital readmissions.
- **Communities benefit directly from TWU-trained clinicians and health administrators.** Our graduates serve in hospitals, rehabilitation centers, schools, rural clinics, long-term care facilities, and public health settings, bringing advanced skills to the places that need them most.
- **TWU graduate programs help build a more culturally competent and diverse workforce.** Many of our students come from backgrounds underrepresented in health professions, and their education strengthens communication, trust, and outcomes for patients across all communities.
- **Most TWU graduate students are already working professionals.** Supporting them accelerates impact immediately because they apply what they learn directly to their daily practice in hospitals, clinics, and community health settings while completing their degrees.
- **TWU-trained clinicians with advanced credentials are better prepared for the increasing demands of health crises, aging populations, and complex care environments.** Their resilience and expertise directly strengthen the health-care workforce across Texas and beyond.
- **Health professional educators with advanced degrees are equipped to train the next generation of health professionals.**

TWU GRADUATE STUDENT IMPACT SNAPSHOT

- There are **1,086 students** pursuing master's degrees in nursing and **127 students** pursuing doctoral degrees in nursing.
- TWU has **910 graduate students** pursuing doctoral degrees in occupational therapy, physical therapy, and nursing, making Texas Woman's University one of the largest producers of advanced health-care professionals in the region.
- A total of **401 students** are pursuing a master's degree in health care administration, with approximately half of them studying at the Dallas campus.



- **Approximately 73% of TWU students receive some level of scholarship support,** demonstrating the significant financial need among our student population.
- The average annual in-state full-time tuition and fees for graduate study is **\$8,790**, which means that even scholarships of \$1,000 provide meaningful financial relief for TWU students.
- Proceeds from last year's Dallas Leadership Luncheon provided **scholarship aid to 52 students.**
- Over the past 10 years, 204 TWU graduate students have received financial support from Dallas Leadership Luncheon proceeds, directly impacting their ability to advance in high-need health professions.

TALKING POINTS FOR CONVERSATIONS

- The Dallas Leadership Luncheon (DLL) is TWU's signature Dallas event, bringing together leaders in business, health care, education, and philanthropy. The luncheon celebrates leadership and raises funds to support the next generation of change-makers.
- Supporting the DLL raises awareness of TWU's mission of cultivating engaged leaders and global citizens by leveraging its historical strengths in health, liberal arts and education and its standing as the nation's largest public university primarily for women. *Educate a woman, empower the world.*
- The funds raised at the luncheon directly support graduate students in high-demand fields such as nursing, physical therapy, occupational therapy, business and health administration.
- TWU is the nation's largest public university primarily for women.
- Expands access to advanced degrees for students in fields such as nursing, physical therapy, occupational therapy and health administration.
- Advanced degrees prepare expert educators who can teach, mentor, and develop the next generation of leaders — multiplying workforce capacity and long-term community impact.
- DLL sponsorships provide high-value brand visibility with Dallas-area civic, corporate, and community organizations.
- Scholarships change lives. Many students cite financial support as the deciding factor allowing them to pursue graduate study.
- Donor support ensures lasting impact on students, their families, and the communities they serve.

YOUR PARTNERSHIP MATTERS

By sponsoring the Dallas Leadership Luncheon, you help strengthen the pipeline of skilled professionals in nursing, physical therapy, occupational therapy, and health administration—fields where advanced training and strong leadership are urgently needed.

Together, we can empower passionate graduate students, support workforce development, and create lasting impact across North Texas.

