

CELEBRATING
125 YEARS
TEXAS WOMAN'S
UNIVERSITY

Dallas

Leadership Luncheon

Honoring
Lee Cullum

TWU Dallas Leadership Luncheon Host Committee Expectations

Event Overview:

Join us in honoring the remarkable legacy of Lee Cullum at the Dallas Leadership Luncheon, benefiting Texas Woman's University (TWU) and its mission to empower future leaders. Your participation as a Host Committee member plays a pivotal role in the success of this inspiring event that raises much needed scholarships for TWU graduate students.

Tuesday, February 17, 2026

Reception: 11:00 a.m. - 12:00 noon, Luncheon: 12:00 noon to 1:30 p.m.

Hilton Anatole

Ralph Hawkins, *Honorary Chair Emeritus*

Lucy Billingsley, *Honorary Chair*

Sumner Billingsley, Lucy Burns, Lindsay Billingsley, *Luncheon Chairs*

Host committee members will receive an invitation to the Patron Party that will be held on Wednesday, February 4, 2026. The exclusive Patron Party will be a wonderful opportunity to mingle with fellow supporters, TWU leadership, and Lee Cullum.

Host Committee Member Expectations:

1. Secure or Purchase a Table – \$2,000

- Includes **10 seats** at the luncheon.
- Host may choose to personally underwrite a table or secure sponsorship through their network or company.
- Opportunity to fill the table with friends, colleagues, or others who would be inspired by TWU's mission and Lee Cullum's legacy.
- Consider sponsorship opportunities from \$5,000 to \$50,000

2. Help Spread the Word

- Share the event with your personal and professional networks.
- Encourage attendance and table/ticket sales.
- Help identify potential corporate sponsorships within your network and consider signing cover letters for sponsorship solicitations.
- Consider using email, social media, and personal outreach.

3. Recognition and Visibility

- Name listed on event letterhead, invitations, signage, and program materials.
- Acknowledgment from the podium during the luncheon.
- Preferred seating at luncheon.

5. Support Event Planning and Assist Day of the Event

- Provide feedback and suggestions on program components, honoree recognition, and audience engagement.
- Assist the TWU team with greeting guests at the luncheon.

6. Optional Individual Tickets – \$250 each

- For those unable to purchase a full table, individual tickets are available.
- Host Committee members are encouraged to help identify potential guests at this level.

Why Serve on the Host Committee?

Your leadership signals a strong vote of confidence in TWU's vision and helps us celebrate a beloved leader whose career exemplifies courage, curiosity, and public service. Your involvement helps ensure that the luncheon is not only well attended but also deeply impactful.

Thank you!